

Heather Gold the authentic mc

Heading for another Powerpoint marathon?

Great content but uncertain presenters?

Heather can turn your conference or in-house meeting into an fun and engaging talk show and keep your audience connected and at their best.

- General hosting: energize your audience between panels with humor and conference commentary
- Session hosting: one-on-one Q&As to group sessions that bring out the best in your speakers, allowing their insights, knowledge and passion to connect with your audience. Say goodbye to Powerpoint.
- Entertain and connect: stand-up comedy or customized, interactive sessions with the audience.



Driven to comedy by law school, **Heather Gold** continues to mix mind with matter, never doing the same set or show twice. Her incredibly quick wit and ability to draw out the audience and involves them in an experience that is particular to each event make her a popular emcee and entertainer.

Heather knows business and technology audiences first-hand from her years in the trenches working in strategic roles at New Line Cinema, Knowledge Adventure, Apple Computer's first music group which pioneered webcasting, and as well as a commentator for Yahoo Financevision. Heather has also worked with too many start-ups to mention, and sat on the Advisory Board of SxSW Interactive for 4 years. Heather has been a member of the International Academy of Arts and Digital Sciences since 2000.

Heather performs at venues and conferences across North America, like San Francisco's Just for Laughs Showcase 2004, Yerba Buena Center for the Arts, New Media Invision Awards, Berkeley Arts Museum (Powerpoint for Peace), BlogHer Conference and Top 25 Women of the Web Awards, Toronto's altdotcomedy, Austin's SxSW Interactive, and New York's Gotham Comedy

Club. She contributes to many shows and publications, including the Toronto Globe and Mail, *shift* magazine, TechTV's Silicon Spin, NPR/New York Times' Circuits pilot, The San Jose Mercury News and TheStreet.com.

Heather has baked over 19,000 cookies with audiences in her smash-hit debut show "I Look Like An Egg, But I Identify As A Cookie." The interactive "open-source" show was written with audiences and played to sold-out rooms and critical and audience raves for over a year. "Cookie" was named Best of the Bay by the Oakland Tribune and recognized by Curve Magazine with its National Theatre Award.

Dr. Moira Gunn asked Heather on NPR's TechNation "You've graduated from Yale, Northwestern Law School and worked in the Valley. You've been employed and are employable. Why choose comedy?" Heather replied, "Because start-ups taught me to follow my passion."

"Brilliant...damn funny."

—boingboing.net

"Comedienne extraordinaire."

—Austin Chronicle

"favorite industry humorist"

—Fortune.com

"The Fran Lebowitz of the digital era."

—Alan Deutschman (*The Second Coming of Steve Jobs*)

Sample credits:

SIGGRAPH

AIGA

SIGCHAI

Electronic Frontier Foundation (EFF)

emcee: DUX 2005

(Design for User eXperience) conference

Top 25 Women of the Web Awards

New Media Invision Awards

Gracenet

UCLA

U Michigan Law School

Origo

Joie de Vivre Hotels

BlogHer Conference

PopKomm

SxSW Interactive

Canada Music Week

Webby Awards

What People Are Saying:

"Heather Gold's performance at DUX2005 was engaging, interactive, thoughtful and insightful. Her mastery of the stage through comedy and storytelling received rave reviews and she lead the attendees through 3 days of presentations from the user experience community. I found her wit and intellect an important component of her on stage presence. The payoff for her hard work was a enlivened audience that she skillfully guided through the conference including her exceptional on stage interviews with actor Bill Irwin and Professor Dr. Edward Tenner. Heather's ability to combine humor and technology had a profound effect on the conference in a way that would not have been accomplished otherwise."

– **Brian Blau, DUX Conference Co-Chair**

"Heather is hilarious and provocative! She knows how to connect with the audience and hit the things they care about with an irreverence that both entertains and enlightens"

–**Mary Choy, Top25 Women on the Web**

"Heather Gold offers witty insights about the world at large and hysterically biting commentary about its smaller-minded parts, with a kind of universal sense of humor that we all need more of."

–**Megan Smith, VP Google (former CEO, PlanetOut)**

"Clever, sassy, and with a lot of understanding and empathy for her audience. A highlight of the conference."

–**Jess McMullin, Principal nForm,**

"Top quality!"

–**Ashwini Asokan, Design Researcher Intel**